



Privacy Policy

This describes RF Technologies, Inc. (herein referred to as “**Company**”) policies and procedures on the collection, use, and disclosure of your information when you use the services and tells you about your privacy rights. By using these **Services**, you agree to the collection and use of information in accordance with this Privacy Policy.

Definitions

1. For the purposes of this policy:
 - a. “**Business**” for the purpose of the CCPA (California Consumer Privacy Act), RF Technologies, Inc. is not a business under the CCPA definition of business.
 - b. “**Personal Data**” is any information that relates to an identified or identifiable individual.
 - c. “**Service**” refers to the website.
 - d. “**Service Provider**” refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide Services on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
 - e. “**Usage Data**” refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself.
 - f. “**You**” means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing our using the Service, as applicable.

Collecting Data

1. **Personal Data:** while using our **Service**, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include but is not limited to:
 - a. Company
 - b. Email Address
 - c. First Name and Last Name
 - d. Phone Number
 - e. Address, State, Province, ZIP/Postal Code, City
2. **Usage Data:** automatically collected when using the **Service**.
 - a. Your Devices Internet Protocol Address (IP Address)
 - b. Browser Type and Version
 - c. Type of Mobile Device and Unique ID
 - d. Operating System
 - e. Pages of the Service you visited along with the Date and Time of your visit and time spent on the **Service**
 - f. Unique Identifiers
 - g. Diagnostic Data
3. **Tracking Technologies and Cookies:** tracking technologies such as beacons, tags, and scripts are used to track activity on our **Service** and store certain information, and to improve and analyze our Service. The following tracking may be used but is not limited to:
 - a. “**Web Beacons**” allows us to count users who have visited Service pages or opened an email and for other related Website statistics.
 - b. “**Necessary / Essential Cookies**” essential to provide You with services available through the Website and to enable You to use some of its features.
 - c. “**Cookies Policy / Notice Acceptance Cookies**” identifies if users have accepted the use of cookies on the Website
 - d. “**Functionality Cookies**” allows us to remember choices You make when using the Website to provide a more personal experience.
 - e. “**Tracking and Performance Cookies**” tracks information about traffic to and how users are using the Website.

Using Personal Data

1. The **Company** may use **Personal Data** for the following purposes:
 - a. To contact **You** by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application’s push notifications regarding updates or informative communications related to the



functionalities, products, or contracted services, including the security updates when necessary or reasonable for their implementation.

- b. To provide **You** with special offers and general information about other goods, services, and events which we offer that are similar to those that you have already purchased or enquired about.
 - c. To manage **Your** requests
2. The **Company** may share your **Personal Data** in the following situations:
- a. To monitor and analyze the use of our **Service**, for payment processing, or to contact **You**.
 - b. In connection with or during negotiations of, any merger, sale of **Company** assets, financing, or acquisition of all or a portion of our business to another company.
 - c. With our business partners to offer **You** certain products, services, or promotions.
 - d. For any other purpose with **Your** consent.

Retention of Personal Data

1. The **Company** will retain your **Personal Data** only for as long as is necessary for the purposes set out in this policy. We will retain and use your **Personal Data** to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our legal agreements and policies.
2. The **Company** will also retain **Usage Data** for internal analysis purposes. **Usage Data** is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our **Service**, or we are legally obligated to retain this data for longer time periods.

Transfer of Personal Data

1. **Your** information is processed at the **Company's** operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to, and maintained, on computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.
2. **Your** consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.
3. The **Company** will take all steps reasonably necessary to ensure that your **Personal Data** is treated securely and in accordance with the Privacy Policy and no transfer of your **Personal Data** will take place to an organization or a country unless there are adequate controls in place including the security of your personal information.

Disclosure of Personal Data

1. If the **Company** is involved in a merger, acquisition, or asset sale, your **Personal Data** may be transferred. We will provide notice before your **Personal Data** is transferred and becomes subject to a different Privacy Policy.

Security of Personal Data

1. The security of your **Personal Data** is important to us and while we strive through physical, electronic, and processes to safeguard and protect your data, we cannot guarantee its absolute security.

Processing of Personal Data

1. The **Company** may use your **Personal Data** to contact you with newsletters, marketing, or promotional materials and other information that may be of interest to you. You may opt-out of receiving these communications by checking the appropriate opt-out boxes, following the unsubscribe link or instructions provided in any email, or by contacting us directly.
2. The **Company** may use a third-party service for payment processing. We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your **Personal Data** is governed by their Privacy Policy.

Changes to this Privacy Policy

1. We may update the Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. **You** are advised to review this Privacy Policy periodically for any changes.
2. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

1. If you have any questions about this Privacy Policy, you can contact us at: <https://rft.com/>