

Responding to Hospitality's Staff Safety Crisis

HELP ALERT®
Wireless Staff Panic System

Protect Your Associates

- Lone workers – especially female workers – are at risk of workplace confrontations ¹
- Hotels are establishing policies related to door-open vs. door-closed cleaning and sending male staff to deliver bathrobes and blankets— even rethinking the lone-worker paradigm completely ²
- Negative incidents can result in lost work days, impaired employee relations, diminished public reputation and litigation or other costs ³
- A 2015 incident at a San Francisco hotel illustrates how vulnerable lone workers are, and the negative press that results ⁴
- **58 percent** of Illinois hotel workers reported that they had been sexually harassed ⁵

In New York City alone, Help Alert is protecting the staff of over 50 hotels with more than 17,500 guest rooms

Your Reputation is Your Greatest Asset

- A hotel's success is dependent on the perception of its brand; its online reputation **directly impacts** the rates it can achieve ⁶
- The brand and reputation of a major hotelier were valued at over \$2 Billion **more** than its property portfolio ⁷
- Negative incidents devalue the precious brand commodity ⁷
- To protect their workers **and** their brands, hoteliers must be proactive in ensuring a safe and secure working environment for their staff

(See reverse for references)

How Can We Help You?

For a custom solution that fits your needs, contact us at 800-669-9946 for a free quote or visit www.rft.com.

Solution at Your Fingertips

The Help Alert® Panic Alert Solution features mobile and static pendants that allow staff to summon help quickly and quietly. The system silently alerts security and displays the employee's real time location – even when they are on the move.



Small, lightweight mobile pendant allows your staff to discreetly call for help – anytime, anywhere

Coming to a City Near You:

- Hotel worker unions have mandated workers be given panic alarms in New York and Washington D.C.
- Similar mandates are under consideration in CA, IL and WA
- This trend is expected to spread to cities across the U.S.



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References

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- ⁴ Albarazi, Hannah (2015). Marriott Suicide Linked to Employee Assault. SF Bay News. <https://sfbay.ca/2015/10/13/marriott-suicide-linked-to-employee-assault/>
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- ⁶ Stoessel, Eric (2013). Reputation Matters – Even to Economy Hotels. Hotel News Now. <http://www.hotelnewsnow.com/Articles/18202/Reputation-matterseven-to-economy-hotels>
- ⁷ McDuling, John (2013). Hilton Hotels' Reputation is Worth More Than its Hotels Are. Quartz. <http://qz.com/152755/hilton-hotels-reputation-is-worth-more-than-its-hotels-are/>

RF Technologies is a leading provider of safety and security solutions for the healthcare, hospitality and education markets, leveraging radio frequency identification (RFID) and PinPoint® real-time locating system (RTLS) technologies.

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