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Safety of Students and Staff Drives Implementation of Help Alert® Emergency Call Pendant Solution at Shorewood High School

Shorewood High School teachers carry Help Alert® wireless alert pendants to discreetly summon help for medical and security emergencies.

Brookfield, Wis. – June 2, 2010 – Shorewood High School recently installed and implemented the Help Alert® Emergency Call Solution, a wireless staff duress system manufactured and marketed by RF Technologies, Inc. of Brookfield, Wis. The new call system outfits teachers with wireless pendant-style push buttons that are used to summon immediate assistance in the event of a medical or security emergency. Fortunately Shorewood High School has not experienced serious security incidents. But concern for the continuing well-being of students and staff remains a priority with administration, and this technology helps to ensure a safe and secure environment.

When a teacher needs urgent assistance with a medical or security concern, the teacher presses the button on a pendant that can be worn on a necklace, wristband or belt clip, or concealed in a pocket. With the press of a button, a silent signal is immediately transmitted to a central in-house computer, which can be set up to forward the teacher's name and the location of the emergency to pagers, walkie-talkies, wireless phones, or cell phones; for example, Mrs. Smith, Lunch Room.

Timothy Kenney, Safety Administrator of Shorewood School District, said "In a crisis or medical emergency, response time is critical. Help Alert® will allow us to minimize the time needed to respond to such an event and take the necessary action rapidly to ensure the safety of our students. Since student safety is the number one priority, this is why we chose to have this system installed." With the implementation of the Help Alert® technology, Shorewood High School elevates its security

above the perimeter defenses of security guards, hallway cameras and metal detectors that are traditionally employed on many campuses.

The emergency call pendants can be carried directly to classrooms, locker rooms, athletic fields and other areas on school grounds where incidents may occur and there is no security coverage. Response time is significantly decreased, and because the security signal is wireless and silent, the teacher is able to call for help without escalating the situation.

Wyndham Gary, Vice President of Engineering of RF Technologies reported, "RF Technologies has outfitted three Shorewood High School buildings with the wireless Help Alert® solution. Shorewood High School is currently serving as the Beta Site for this new state-of-the-art security technology, and every employee of the Shorewood School District who works in one of the three buildings carries a lightweight emergency call pendant. To learn more about Help Alert®, contact Kathie Vick, Marketing Manager, 800.669.9946 or kvick@rft.com.

About RF Technologies: RF Technologies is a leading provider of comprehensive, integrated RFID Safety and Security systems, and Wi-Fi RTLS systems. With an installed base of more than 10,000 systems worldwide, RF Technologies specializes in state-of-the-art solutions for healthcare and education facilities, including Code Alert® Wandering Management, Wireless Call and Fall Management Solutions, Safe Place® Pediatric and Infant Security Solutions, and PinPoint® RTLS Location-Aware Solutions. www.rft.com

About School District of Shorewood: The achievements of the School District of Shorewood's 1,950 students are among the highest in the State of Wisconsin. In 2008, the United States Department of Education recognized Shorewood High School as a "Blue Ribbon" school for consistent high achievement and closing the achievement gap between minority and majority students. In addition, publications such as *Newsweek* and *US World News and World Report* both rank Shorewood High School as one of the nation's finest high schools. These recognitions are a reflection on the entire school district (two elementary schools, intermediate school, high school, charter school and pre-school) and the quality educational experience each child receives throughout grades PK-12.

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